





Speed · Style · Spectacle

P R O J E C T R E P O R T

6<sup>TH</sup> - 8<sup>TH</sup> MAY, 2011, PARADE GROUND, SEC-17, CHANDIGARH







# PREVIEW

### Auto Mall rocked Chandigarh third year in a row.

The immense love of the people of Tricity for automobiles was there before everyone when Auto Mall 2011 at Chandigarh received a huge footfall of 65000 between 6th-8th May 2011.

The 3 day event featured automobiles from leading Automobile brands along with multiple attractions like display of Vintage Cars, Super Bikes, Concept Cars and Bikes, Green Lounge to promote green driving, Auto-Job fair, Style Biking Show by India's top stunt riders.

The event generated over 10,650 enquiries, 1280 hot prospects & 175 spot bookings by the participating companies.

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# PARTICIPANTS



























































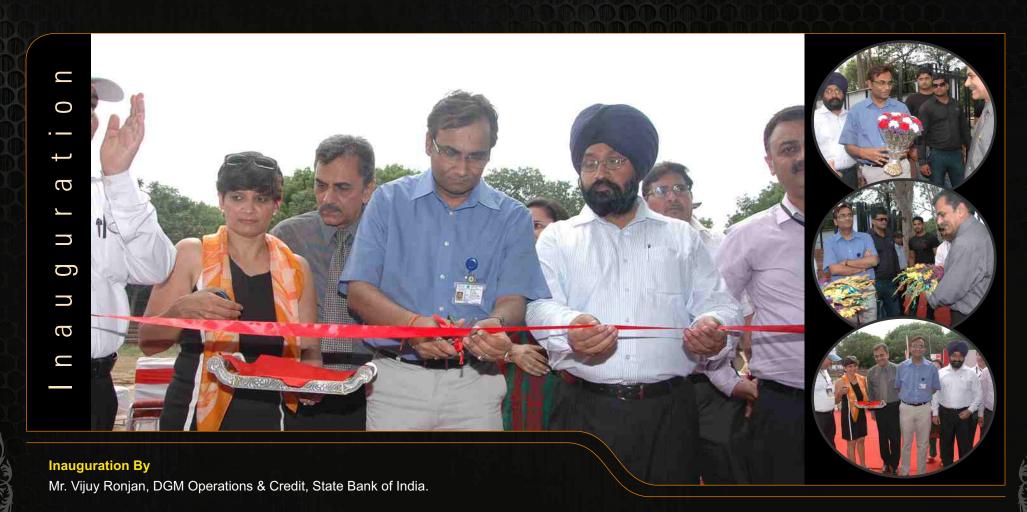
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# OVERWHELMING RESPONSE



The event drew more than 65,000 visitors from all walks of life. More than 10,650 enquiries were generated by the participating companies.

A total of 1280 hot prospects generated by participants and 175 spot bookings.



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# THINK GREEN-DRIVE GREEN LOUNGE







# THINK GREEN DRIVE-GREEN LOUNGE

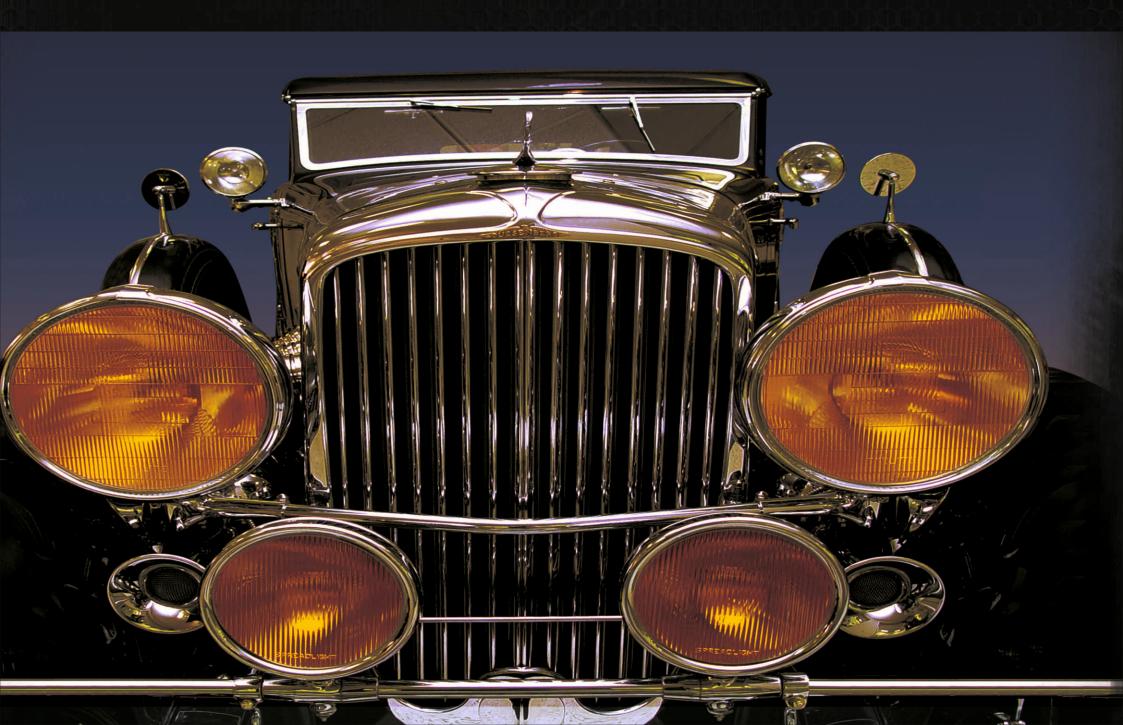




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# VINTAGE CLASSIC CARS







# VINTAGE & CLASSIC CARS





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# VINTAGE & CLASSIC CARS RALLY



Relio Quick organised Vintage Car Rally on 8th May 2011.
The Rally was flagged off by

Sh. Pradeep Srivastava, IPS, IG - UT, Chandigarh



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# CONCEPT CARS BIKES







# CONCEPT CARS & BIKES





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### CONCEPT CAR & BIKE COMPETITION WINNERS



Winning Team: Indo Global College of Engineering, Chandigarh (Rs. 51,000/-)

To encourage the students of various Engineering Colleges and to provide them with a platform to showcase their works, Relio Quick organised Concept Car Competition.



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# AUTO JOB FAIR



Automobile companies / Dealers are looking for qualified manpower to strengthen and expand their operation. MIS Outsourcing Pvt. Ltd., organised a unique Auto Job Fair for the visitors looking for opportunities in Automobile Sector. Councillors HR manager conduct interviews at the Venue.



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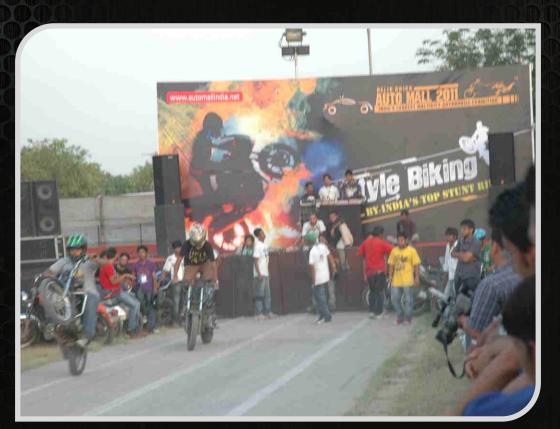
# STYLE BIKING







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Relio Quick organised Style Biking show on all the 3 exhibition days. Style Biking received excellent response from the visitors who were spell bound by the performance of India's Top Stunt Riders.



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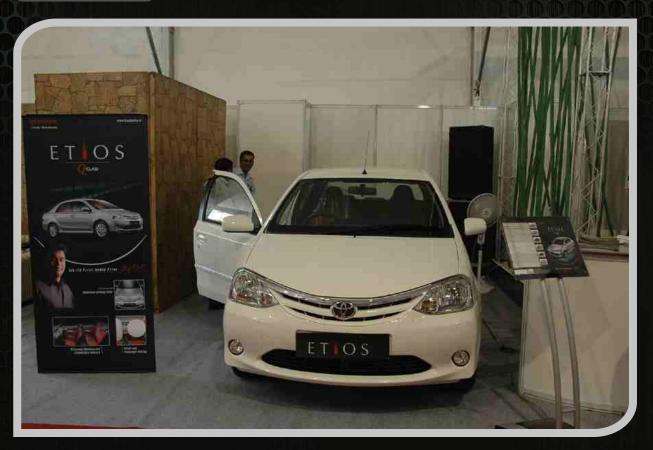








**TOYOTA** Quality Revolution







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### **TATA** MOTORS







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Honda Motorcycle and Scooter India created a special Safety Riding Zone for Kids & Adults to educate them regarding Safe Riding. Trainers from HMSI explained the facts & encouraged visitors to ride their bikes in proper riding gear.



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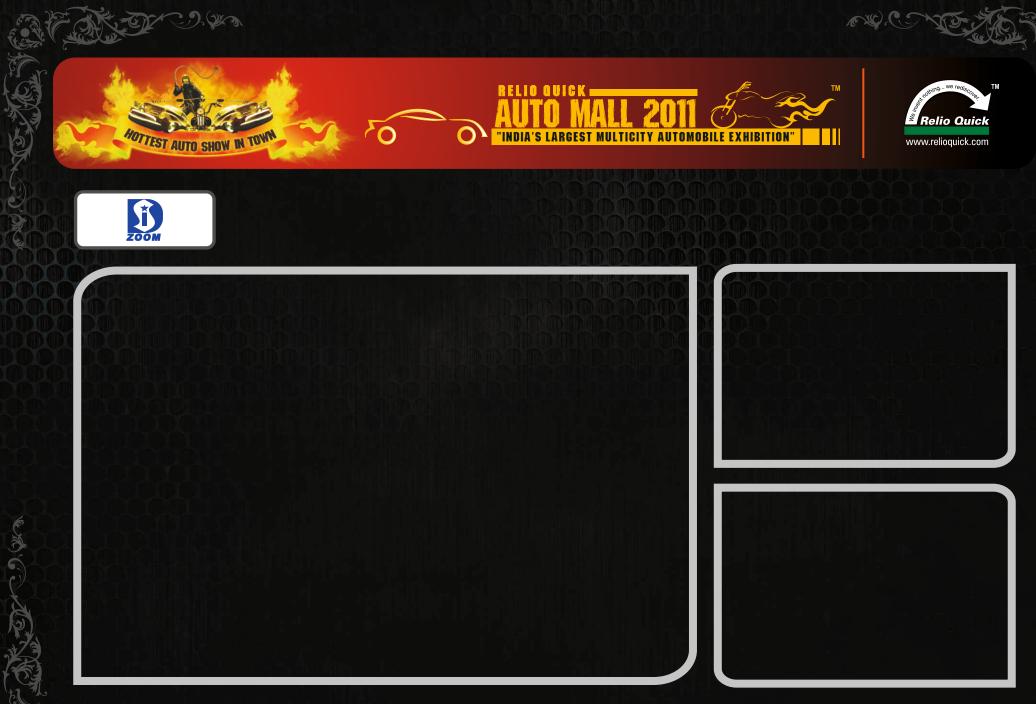
## ONKAR TYRE HOUSE







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# AMBIENCE





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# MEMORABLE GLIMPSES





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# MEMORABLE GLIMPSES





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# NEWS PAPER ADVERTISEMENTS





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# BACKDROPS









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# HOARDINGS







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# INVITATION - GENERAL





Cordially invites you on the occasion of

### Auto Mall 2011

India's Largest Multicity Automobile Exhibition in

### Chandigarh

Venue: Parade Ground, Sec-17 Date: 6<sup>th</sup> - 8<sup>th</sup> May, 2011 Time: 10:00 am to 8:00 pm

### R.S.V.P.

Sandeep Kapoor - Managing Director +91 9810130987

D-185 B & C, Okhla Industrial Area, Phase-I (Main Road), New Delhi - 20, Tel.:011-46646500/501, Fax:011-46646502

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**ADMIT TWO** 

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# INVITATION - GUEST OF HONOUR





Cordially invites you as
Guest of Honour

on the occasion of Auto Mall 2011

India's Largest Multi-city Automobile Exhibition in

### Chandigarh

Venue: Parade Ground, Sec-17 Date: 6<sup>th</sup> - 8<sup>th</sup> May, 2011 Time: 10:00 am to 8:00 pm

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# TICKETS





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- The management reserves the right to refuse admission should patrons breach any Rules and Regulations.
- The management may on occasions have to conduct security searches to ensure the safety of the patrons.
- Organizers will not assume any responsibility whatsoever for any damage or injury to persons or property during the event.
- Tickets cannot be exchanged or refunded after purchase.
   The Management cannot be held responsible for any tickets. which are lost or stolen.
- If this ticket is re-sold or transferred for profit or commercial gain by anyone other than the organizers, promoter, venue Management, or anyone of their authorized sub-agents, it may be voided and the holder may be refused entry to, or

- may be voiled and the holder may be refused entry to, or ejected from the venue.

  The venue may operate a No Smoking policy.

  The unauthorized use of photographic and recording equipment is prohibited. Tapes or films may be destroyed.

  There will be no re-admissions of any kind after exit.
- Fire arms, illegal drugs, weapons of any kind, animals or any other item considered illegal or dangerous are prohibited in
- the premises.
  Right of admission reserved

### \*Force Majeure applicable

The organizers will not be liable for any default or delay in the performance of its obligations, to the extent that such default or delay is caused directly or indirectly, by an event beyond the reasonable control such as, but not limited to fire, flood, earthquake, elements of nature, acts or regulations of government bodies, court orders, acts of war, terrorism, riots, civil disorders, rebellions or revolutions, strikes, lockouts or labour difficulties.



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# THANK YOU



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