

**RELIO QUICK AUTOMALL
@
EMPRESS MALL, NAGPUR
21 – 23 November, 2014**

RelioQuick
AUTO MALL 
 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" 

*Set the
Pulse Racing*



Presents

**HOTTEST
 AUTO SHOW
 IN TOWN**

*Gear up for an
exciting weekend*

IN ASSOCIATION WITH



NAGPUR

21st, 22nd & 23rd NOVEMBER 2014

*Turn on
the Heat*



A Venture of



Managed By



Radio Partner



Auto Mall and Auto Mall Logo are the Registered Trade Marks of Relio Quick India Pvt. Ltd.



Auto Mall @ Empress Mall, Nagpur – Event Synopsis

- This first-of-its-kind in Mumbai, **Auto Mall @ Mall** was organized at **Empress Mall, Nagpur** from **November 21 and 23**. The event has **participation from 7 leading automobile brands, JAGUAR, LAND ROVER, HONDA, RENAULT, VOLKSWAGEN, HYUNDAI and HERO MOTOCORP.**
- Auto Mall @ Empress Mall served as a one stop destination for people thinking of driving home a car. Auto Mall showcased automobiles for all budgets.
- All the brands but together generated over **2650 enquiries** and **179 hot prospects, 87 Test Drive registrations** and **5 Bookings**. Total close to **0.55 lakhs people visited** the Mall during Auto Mall event weekend.
- To generate visibility and awareness, the event was promoted well in advance on digital and social media platforms along with e-mailer campaign to Auto Mall, Relio Quick & Mall data base.
- On ground branding at Empress Mall was done prior to the event through Hoarding, Backdrops, Standees and Dropdown Banners. Radio partner Red FM carried campaign for 7 days.



PRE EVENT PROMOTION

To generate large visibility and awareness, the event was promoted well in advance on digital and social media platforms along with emailer campaign to Auto Mall, Relio Quick and Mall data bases.

On ground branding at Empress Mall was done a week prior to the event through Hoarding, Backdrops, Standees and Dropdown Banners to generate awareness. Radio campaign for 7 days on Red FM.

IN ASSOCIATION WITH
ENTRESS MALL

NAGPUR
 21st, 22nd & 23rd
 NOVEMBER 2014

Turn on the Heat



Set the Pulse Racing

RelioQuick

Reliance Trends

FIRST FLOOR



MO

FIRST FLOOR, SHOP



←

IN ASSOCIATION WITH
ENTRESS MALL

NAGPUR
 21st, 22nd & 23rd
 NOVEMBER 2014

Turn on the Heat



Set the Pulse Racing

RelioQuick

WSPAS will be PRECI

METI

SHOP NO. 107





lifestyle
AUTUMN
WINTER '14

Reliance
trends
FIRST

CHAUDHARI
FESTIVAL

MOCHI
FIRST FROM THE WORLD

HOTTEST
AUTO SHOW
IN TOWN
NOV 21, 22 & 23
NOVEMBER 2014
Come on the Heat
Get Your Pulse Racing

HOTTEST
AUTO SHOW
IN TOWN
NOV 21, 22 & 23
NOVEMBER 2014
Come on the Heat
Get Your Pulse Racing

TURTLE

ZODIA

Glam Fest
BUY GET FREE
ON A WIDE RANGE OF BRANDS

HYUNDAI

HYUNDAI

NEW THINKING.
HYUNDAI
NEW POSSIBILITIES.

SAMSUNG

RelioQuick
AUTO MALL
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

Set the Pulse Racing

Presents

HOTTEST AUTO SHOW IN TOWN

Turn on the Heat

Gear up for an exciting weekend

IN ASSOCIATION WITH

EMPERESS MALL

NAGPUR

21st, 22nd & 23rd NOVEMBER 2014

A Venue of: RelioQuick
RelioQuick India Pvt. Ltd.

Managed By: Strategem
Strategem India Pvt. Ltd.

Public Partner: HERO
HERO Cycles India Pvt. Ltd.

Volkswagen, Das Auto.

HONDA

hero

RENAULT
DRIVE THE CHANGE

HYUNDAI
NEW THINGS ARE POSSIBLE

LET'S MAKE INDIA THODA AUR STYLISH

fbb
India's Fashion Hub

BIG BAZAAR
Making India Beautiful

999

ENTRY

ENTRY
 BookKut
Ground Floor, Left Side of Penthouse

ENTRY
 BookKut
Ground Floor, Left Side of Penthouse

1st FLOOR,
SHOP NO: 105

MSL
FOOTWEAR

SAHI STYLE
SAHI PRICE

थकनासल्ल सता
थकतेपर २००/३
जसोन

ReloQuick
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

Presents
**HOTTEST
AUTO SHOW
IN TOWN**

Turn on the Heat



*Set the Pulse Racing
Gear up for an exciting weekend*

IN ASSOCIATION WITH
EMPERESS MALL

NAGPUR
21st, 22nd & 23rd NOVEMBER 2014

A Division of
ReloQuick

Managed By
Shri Jagannath

Public Partner
RED FM 103.5

MOCHI
The Shoe Shoppe

FIRST FLOOR, SHOP NO. 11





EVENT REPORT





KURTA PAJAMA

SOFA COVERS

CHAUDHARI LIFESTYLE

Reliance trends

FIRST FLOOR

MOCH

FIRST FLOOR, SHOP NO.

VW HONDA

Hero

Pello/Quick

DRESS MATERIALS

BEDSHEETS

RED COUPE

DIVAN SET

KANAKI

CHILDREN COTTON

globo

THE UNDISPUTEDLY BEST VALUE EVER AT AN UNDISPUTABLE PRICE.

Hyundai Xcent

Hyundai Elite i20

HYUNDAI

HYUNDAI

OFFER

SHOP FOR CASH AND GET BEST COMPETING FINANCE OFFER.

SHOP FOR CASH & GET BEST FINANCE OFFER.

JAGUAR XF

ethos i20

HYUNDAI NEW THINKING. NEW POSSIBILITIES.

AWD

Elite i20

AWD



Reliance trends

FIRST FL

OFFER

SHOP FOR ₹2000 AND GET GIFT COUPONS WORTH ₹1000*

SHOP FOR ₹4000 & GET GIFT COUPONS WORTH ₹2500 FREE*

*Valid from 10th Dec '10 to 15th Dec '10

Reliance trends
FIRST FLOOR

JAGUAR
XF

LAND ROVER
FREELANDER 2



JAGUAR

LAND ROVER

shazé

GLOBUS 44

strun

aurelia

ethos

TAN

BIG B

AI



FREELANDER 2





Volkswagen Nagpur

SADIQ & SONS PVT. LTD.
C-5/1, Madhwa Road,
Hingna, Nagpur - 462028
M.: 8888781400 / 995108

ENT
Book



India's
safest
premium
hatchback



The Polo.

Volksfest

- Special gift for every customer
- Special financing options
- Special insurance offers
- Special service packages

9.99%
FINANCE





SHOP AND GET GIFT COUPONS
WORTH ₹1000*
Valid from Nov 19th to Dec 12th, 2014

OFFER


Volkswagen Nagpur

New Vento

SADIQ MOTOR... LTD.
1, Main Estab...
na, Nag...
18887...

New Polo



9.9%

ENT



BUY 2
GET 1
FREE

WIDE RANGE OF BRANDS

pantaloons

NO LOVE WITH CLAMIN
IN WITH FROHON

pantaloons



Glam Fest

BUY 2
GET 1
FREE*

ON A
WIDE RANGE OF BRANDS

pantaloons

IN LOVE WITH GLAM
IN WITH FASHION

pantaloons

SUN

SAMS

BOOK THE TABLE

Hero



ST
FREE*
ON A
WIDE RANGE OF BRANDS

pantaloons
IN LOVE WITH GLAM
IN WITH FASHION

pantaloons

SAMSUNG

EMPEROR MALL





Image Square
SHOP NO. 128

www.siajewellery.com
SIA
1st Floor, Tel. 75799

BIG BAZAAR


aurelia

MOBILIO
RS



www.renault.co.in

**THE UNSTOPPABLE RENAULT DUSTER.
NOW AT AN UNBEATABLE PRICE.**



Discount Upto ₹1.25 LAKH*

DUSTER 85 PS RxL DIESEL
@ A SPECIAL PRICE OF **₹9.29 LAKH*** ONLY

INTRODUCING DUSTER RxL AWD (4x4)
@ A SPECIAL PRICE OF **₹11.29 LAKH*** ONLY

Accessories shown may not be a part of standard fitment. *Terms and conditions apply.

ADDITIONAL BENEFIT
2 YEARS FREE

RENAULT
WORLD CHAMPION



FIRST FLOOR, NAGPUR PH NO. 2722336

EMPEROR MALL, 153, FIRST FLOOR, NAGPUR PH NO. 2722336

nostrum

run



1st FLOOR, SHOP NO. 128

image Square™





CUSTOMER INTERACTION







1st FLOOR, SHOP NO. 128
image Square

ULT BUSTER.
PRICE.
75 LAKH
LAKH ONLY
LAKH ONLY

KIDS JOY
CAR RIDING
COUNTDOWN
LAKH

DIAC

balance digital
EXPERIENCE
LEVEL

India





XF

The Elite
i20
Un-compromise





DRIVE FOR PASSION

WALK WITH THE WORLD

Image Square
SHOP NO. 128

SIA
0%

MOBILIO RS



FREELANDER 2

aurel

etho

LAND ROVER

FREELANDER 2







FAIR HOMES

CHAUDHARI LIFESTYLE

TURTLE
1st Floor
Shop No 134

Pink Sapphire Mall, Sagar
912-274010

JACK & JONES

UPI





अरविंद

MSL
FESTIVAL

METRO

FAIR H
UNIQUE ACCESSORIES

METRO

Glam Fest
**BUY 2
GET 1
FREE**

pantaloons
LIVE UP TO THE
LIFE OF A FASHION

fbf
BIG BAZAAR

ance digital

EXPERIENCE THE NEXT
LEVEL OF TECHNOLOGY
FIRST FLOOR

HYUNDAI
HYUNDAI





CHAUDHARI LIFESTYLE
2nd Floor, Empress Mall, Nagpur
Ph: 0712-2796206

Bata
CHAUDHARI LIFESTYLE
2nd Floor, Empress Mall, Nagpur
Ph: 0712-2796206

JACK & JONES

safest premium hatchback

HYUNDAI
HYUNDAI

VW
Volkswagen Nagpur





ance digital

EXPERIENCE THE NEXT
LEVEL OF TECHNOLOGY
FIRST FLOOR

Glam Fest
**BUY 2
GET 1
FREE**

pantaloons
LIVE UP TO THE
LIFE OF A FASHION

FAIR H
UNIQUE ACCESSORIES

METRO

fbf
BIG BAZAAR

HYUNDAI
HYUNDAI





THANK YOU

