

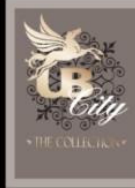


AUTO MALL - Luxury Auto Show
The Collection, UB CITY
Bengaluru
8 – 10 MAY 2015

IPs managed:



RelioQuick
AUTO MALL



THE
HOTTEST
AUTO SHOW
IN TOWN



YOU ARE CORDIALLY INVITED

Luxury Auto Show

A VENTURE OF
RelioQuick

UB CITY
8 - 10 MAY 2015

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Audi
Bengaluru



VOLVO CARS



BMW Motorrad

DSK | **Benelli**



Auto Mall @ UB CITY, Bengaluru: 8 – 10 MAY 2015 – Event Synopsis

Auto Mall – Luxury Auto Show in association with UB CITY was organized from MAY 8 – 10, 2015.

The event has **participation from 8 leading automobile brands**
AUDI, BMW, MINI, VOLVO, BENELLI, BMW MOTORRAD, HYOSUNG and TRIUMPH.

Auto Mall @ The Collection UB City served as a one stop destination for discern visitors who were thinking of driving home a luxury car or Bike.

Over **25000 people visited** UB City Mall during Auto Mall event weekend.

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Luxury Auto Show
8,9,10 May 2015



Pre Event Promotion

To generate visibility and awareness, Auto Mall event was promoted well in advance

On ground branding at UB CITY was done a week prior to the event through Easel Standees to generate awareness and visibility.

Digital media promotion on website, facebook, listing on event websites and emailers to Mall data base

Radio campaign for 7 days was carried on Radio One.

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ub city - Google Search x Auto Mall - A Luxury Auto x

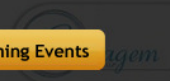
www.ubcitybangalore.in/events/auto-mall-show.php

AUTO MALL - A LUXURY AUTO SHOW

Dates: 8th - 10th May '15
Timing: 11am to 9pm
Venue: UB City [\(see on map\)](#)

'Auto Mall' - a novel concept by Relio Quick, is all set to present a Luxury Auto Show at The Collection @ UB City from the 8th to 10th May 2015. The latest cars and bikes from international luxury auto brands like Audi, BMW, Mini, Volvo, BMW Motorrad, Benelli, Hyosung and Triumph will all be available under one roof and is set to help buyers make an informed decision.

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[View Upcoming Events](#)

UB City | About Us | Corporates at UB City | Events | The Luxury Collection | Walkthrough | Contact Us

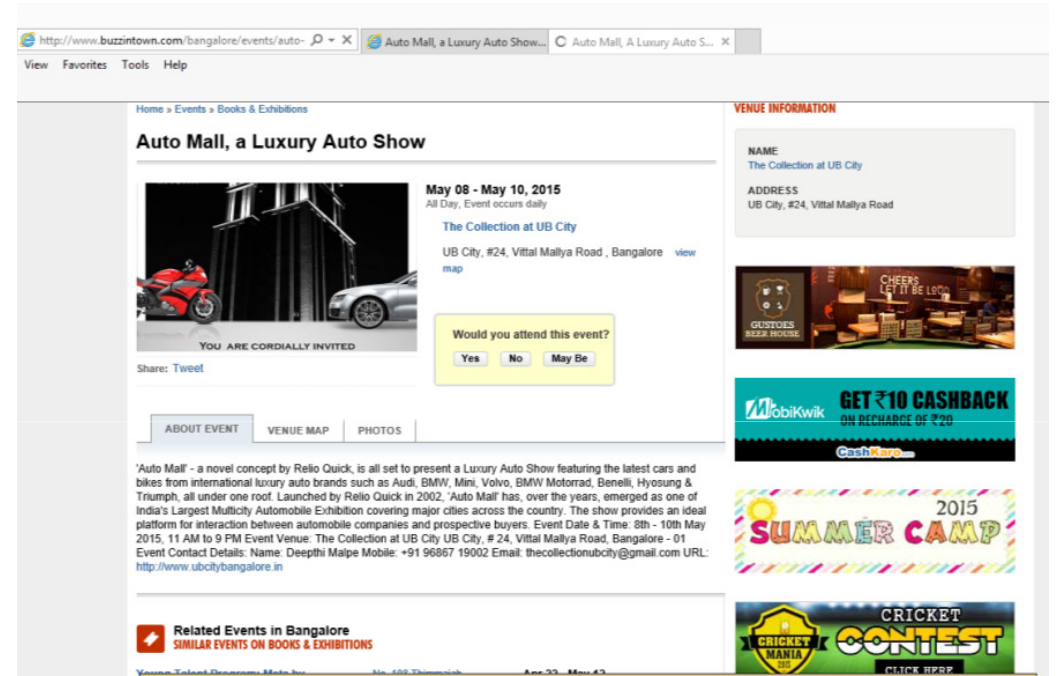
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Pre Event Promotion

Auto Mall, a Luxury Auto Show

Exhibit India > Events > Auto Mall, a Luxury Auto Show

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'Auto Mall' – a novel concept by Relio Quick, is all set to present a Luxury Auto Show featuring the latest cars and bikes from international luxury auto brands such as Audi, BMW, Mini, Volvo, BMW Motorrad, Benelli, Hyosung & Triumph, all under one roof.

Launched by Relio Quick in 2002, 'Auto Mall' has, over the years, emerged as one of India's Largest Multicity Automobile Exhibition covering major cities across the country. The show provides an ideal platform for interaction between automobile companies and prospective buyers.

Event Date & Time:

Owner Verified Event

Date : May 8, 2015 to May 10, 2015

Time : 11:00 am to 9:00 pm

Address : The Collection at UB City, # 24, Vittal Mallya Road, Bangalore - 01

Phone : 9686719002

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Website

Rating : ★★★★★
0/5 based on 0 user reviews.
Auto Mall, a Luxury Auto Show

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Auto Mall, a Luxury Auto Show May 8th - May 10th



Contact advertiser

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Event Date & Time:
8th - 10th May 2015, 11 AM to 9 PM

The Collection at UB City, # 24, Vittal Mallya Road, Bangalore 560001, India

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Event Glimpses

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